

The Villages[®]
BALLOON
Festival 2023
FEBRUARY 3 & 4



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – \$17,500

(1 available)

- (12) Admission passes
- Polo jerseys for both teams (unless platinum sponsorship is chosen)
- Bowl-in opportunity by staff member
- Envelope banner on a balloon
- Meet/Greet with pilot of bannered balloon & potential flight
- Balloon glow sponsor for Saturday night
 - Opportunity to speak before the glow begins from the stage
- Your logo on photo booth photos
- Your logo as presenting sponsor & Saturday night balloon glow sponsor prominent on all publications, including newspaper ads, sponsor signage, website, etc.
- (8) Social media pushes
- On-site acknowledgment each hour during event
- Invitations to opening party (Friday evening following the event)
- Booth space on sponsor row
- (1) Designated parking space for the event
- Access to sponsor seating in a designated area
- (24) drink tickets for the duration of the event
- (24) food vouchers for the duration of the event

PLATINUM SPONSOR – \$12,000

(1 available)

- (6) Admission passes
- Balloon basket banner
- Booth space on sponsor row
- Logo across main stage backing
- Logo prominent on event website
- Logo prominent on event signage & newspaper ads
- (6) Social media pushes dedicated to your company
- On site acknowledgment each hour during event
- Invitation to Opening Party (Friday evening following event)
- Polo team sponsor
- Friday balloon glow sponsor
- (1) balloon flight (weather permitting)
- (12) Food vouchers

GOLD SPONSOR – \$7,500

(2 available)

- (6) Admission passes
- Balloon basket banner
- Booth space on sponsor row
- Logo on event website
- Logo on event signage
- (5) Social media pushes dedicated to your company
- On-site acknowledgment every other hour during event
- Invitation to Opening Party (Friday evening following event)
- (6) Tethered balloon ride tickets
- (12) Food vouchers

SILVER SPONSOR – \$5,000

(3 available)

- (5) Admission passes
- Balloon basket banner
- Booth space on sponsor row
- Meet & greet with balloon basket pilot
- Logo on event website
- Logo on event signage
- (4) Social media pushes dedicated to your company
- Featured drink at Pavilion Bar
- On site acknowledgment every other hour during event
- Invitation to Opening Party (Friday evening following the event)
- (10) Food vouchers

BRONZE SPONSOR – \$1,500

(9 available)

- (4) Admission passes
- Balloon basket banner
- Booth space on sponsor row
- Logo on event website
- Logo on event signage
- (3) Social media pushes dedicated to your company
- On site acknowledgment every other hour during event
- (8) Food vouchers

COMMUNITY SPONSOR – \$1,000

(10 available)

- (2) Admission passes
- Balloon basket banner
- Booth space on sponsor row
- Logo on event website
- Logo on event signage
- (2) Social media pushes dedicated to your company
- On site acknowledgment every other hour during event
- (4) Food vouchers

Sponsorships are non-exclusive unless otherwise stated, Logo placement on event website and signage only possible if sponsorship is confirmed by **December 5, 2022**.



SPONSORSHIP FORM

If you would like to become an official event sponsor of The Villages Balloon Festival, please select a sponsor level below. We thank you in advance for your partnership!

- PRESENTING SPONSOR** (1 available) – \$17,500
- PLATINUM SPONSOR** (1 available) – \$12,000
- GOLD SPONSOR** (2 available) – \$7,500
- SILVER SPONSOR** (3 available) – \$5,000
- BRONZE SPONSOR** (9 available) – \$1,500
- COMMUNITY SPONSOR** (10 available) – \$1,000

YOUR INFORMATION

Name of Business (for sponsor recognition): _____

Contact Name: _____

Mailing Address: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

I am paying by check (please enclose check and make payable to The Villages Polo Club)

I am paying by credit card (please complete all fields below)

Name on Card: _____

Billing Address + Zip Code: _____

Card Number: _____ Exp.Date: _____ Security Code: _____

Signature on Card: _____

Sponsorships are non-exclusive unless otherwise stated. Logo placement on event website and signage only possible if sponsorship confirmed by December 5, 2022.

Mail completed form to:

The Villages Polo Club, Attn: Tori Hilding
3619 Kiessel Road, The Villages, FL 32163 | or email to Tori.Hilding@thevillages.com