



## SPONSORSHIP FORM

If you would like to become an official event sponsor of The Villages Balloon Festival, please select a sponsor level below. We thank you in advance for your partnership!

**SOLD** PLATINUM SPONSOR (1 available) – \$15,000

- GOLD SPONSOR (2 available) – \$7,500
- SILVER SPONSOR (3 available) – \$5,000
- BRONZE SPONSOR (9 available) – \$1,500
- COMMUNITY SPONSOR (10 available) – \$1,000

## YOUR INFORMATION

Name of Business (for sponsor recognition): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT INFORMATION

- I am paying by check (please enclose check and make payable to The Villages Polo Club)
- I am paying by credit card (please complete all fields below)

Name on Card: \_\_\_\_\_

Billing Address + Zip Code: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp.Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature on Card: \_\_\_\_\_

Sponsorships are non-exclusive unless otherwise stated. Logo placement on event website and signage only possible if sponsorship confirmed by December 5, 2022.

Mail completed form to:

**The Villages Polo Club, Attn: Tori Hilding**  
3619 Kiessel Road, The Villages, FL 32163 | or email to [Tori.Hilding@thevillages.com](mailto:Tori.Hilding@thevillages.com)

The Villages<sup>®</sup>  
**BALLOON**  
*Festival* 2023  
FEBRUARY 3 & 4



## SPONSORSHIP OPPORTUNITIES

### PLATINUM

#### PLATINUM SPONSOR – \$12,000 (1 available)

- (6) Admission passes
- Balloon basket banner
- Booth space on sponsor row
- Logo across main stage backing
- Logo prominent on event website
- Logo prominent on event signage & newspaper ads
- (6) Social media pushes dedicated to your company
- On site acknowledgment each hour during event
- Invitation to Opening Party (Friday evening following the event)
- Polo team sponsor
- Friday balloon glow sponsor
- (1) balloon flight (weather permitting)
- (12) Food vouchers

### GOLD

#### GOLD SPONSOR – \$7,500 (2 available)

- (6) Admission passes
- Balloon basket banner
- Booth space on sponsor row
- Logo on event website
- Logo on event signage
- (5) Social media pushes dedicated to your company
- On-site acknowledgment every other hour during event
- Invitation to Opening Party (Friday evening following the event)
- (6) Tethered balloon ride tickets
- (12) Food vouchers

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#### SILVER SPONSOR – \$5,000 (3 available)

- (5) Admission passes
- Balloon basket banner
- Booth space on sponsor row
- Meet & greet with balloon basket pilot
- Logo on event website
- Logo on event signage
- (4) Social media pushes dedicated to your company
- Featured drink at Pavilion Bar
- On site acknowledgment every other hour during event
- Invitation to Opening Party (Friday evening following the event)
- (10) Food vouchers

#### BRONZE SPONSOR – \$1,500 (9 available)

- (4) Admission passes
- Balloon basket banner
- Booth space on sponsor row
- Logo on event website
- Logo on event signage
- (3) Social media pushes dedicated to your company
- On site acknowledgment every other hour during event
- (8) Food vouchers

#### COMMUNITY SPONSOR – \$1,000 (10 available)

- (2) Admission passes
- Balloon basket banner
- Booth space on sponsor row
- Logo on event website
- Logo on event signage
- (2) Social media pushes dedicated to your company
- On site acknowledgment every other hour during event
- (4) Food vouchers