



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR – \$15,000

- (1 available)
- 6 VIP Passes
- A chance to add your company information to the program
- Balloon Basket Banner
- Logo across the stage backing
- Logo prominent on the event website
- Logo prominent on the program & newspaper ads
- 6 - Social media pushes dedicated to your company
- On site acknowledgment each hour during event hours
- Invitation to attend the Opening Party on Friday evening (following the event)

GOLD SPONSOR – \$10,000

- (2 available)
- 4 VIP Passes
- Booth Space – if wanted in the Sponsor area
- Balloon Basket Banner
- Sole Sponsorship of the Balloon Glow for one night (Friday or Saturday)
- Logo on the event website
- Logo on the program
- 5 - Social media pushes dedicated to your company
- On site acknowledgment every other hour during event hours
- Invitation to attend the Opening Party on Friday evening (following the event)

SILVER SPONSOR – \$5,000

- (3 available)
- 4 VIP Passes
- Balloon Basket banner
- Logo on the event website
- Logo on the program
- 4 - Social media pushes dedicated to your company
- On site acknowledgment every other hour during event hours
- Invitation to attend the Opening Party on Friday evening (following the event)

BRONZE SPONSOR – \$1,000

- (9 available)
- 2 VIP Passes
- Balloon Basket banner
- Logo on the event website
- Logo on the program
- 3 - Social media pushes dedicated to your company
- On site acknowledgment every other hour during event hours

COMMUNITY SPONSOR – \$500

- (10 available)
- 2 Weekend Passes
- Prominent booth space on the “Sponsor Row” directly across from ballooning activities
- Logo on the event website
- Logo on the program
- 2 - Social media pushes dedicated to your company
- On site acknowledgment every other hour during event hours

Sponsorships are non-exclusive unless otherwise stated. Logo placement in the event program only possible if sponsorship confirmed by January 6th, 2021.

TheVillagesBalloonFestival.com | 352-750-7656 | at The Villages Polo Club